



**German American Marketing, Inc.**

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Become a member of our team with an

## **Internship in Event Management / Event Marketing**

Join us in the preparation of Christmas Village in Philadelphia, PA, and Baltimore, MD! As we gear up for the upcoming season of our German style holiday markets, the 17th year in Philadelphia and 11th year in Baltimore, we're seeking vibrant individuals to be part of our dynamic team. Visit our websites [Philadelphia Christmas Village](#) an [Baltimore Christmas Village](#) to catch a glimpse of the joy we bring to these bustling cities.

**Your role:** Step into the spotlight of event management and marketing, where every day promises new challenges and triumphs. As an intern, you'll have the opportunity to contribute your ideas, creativity, and entrepreneurial spirit to:

- \_ conceptual design and distribution of advertising material
- \_ initiation of promotional partnerships
- \_ development and implementation of the events online marketing strategy
- \_ setting up an event and entertainment program together with local partners
- \_ organizing active public relations work inside and outside of media partnerships

### **We're Looking for:**

- \_ Adventurous students pursuing degrees in business administration, marketing, event management, or related fields
- \_ Collaborative spirits who thrive in a team environment
- \_ Fluent English speakers with a flair for communication
- \_ Proficiency in Microsoft Office (knowledge of online content management skills is an asset)
- \_ Due to visa reasons, we are only considering applicants with German citizenship

### **Details:**

- \_ **Duration:** Five months from August 15, 2024, through January 14, 2025
- \_ **Perks:** This isn't your average internship – it's paid! Plus, you'll receive US visa, accommodation, and flights
- \_ **Location:** Philadelphia, PA or Baltimore, MD

**How to apply:** Send your resume and any questions to

**Nancy Schmalz** at [hr@baltimore-christmas.com](mailto:hr@baltimore-christmas.com). We can't wait to hear from you!