

Curriculum Vitae

I. Personal Details

Name *Marcela Ibañez-Díaz*
Born *17.08.1973*
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Address *Platz Göttingen Sieben 5 (Room 8-134).*
37073, Göttingen, Germany.
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II. Education

2003-2007 University of Gothenburg, Sweden.
PhD in Economics. Dissertation title "Social Dilemmas: the role of incentives, norms and institutions." Supervisors (Fredrik Carlsson and Hakan Eggert). November, 2007

1995-1997 Universidad de los Andes, Colombia
Master in Economics, Dissertation title "Survival of informal production forms: a formal approximation" Supervisor: Samuel Jaramillo. April 1997

1991-1995 Universidad de los Andes, Colombia
BA Economics, April 1995

III. Employment

2016- Associate Professor Development Economics, University of Göttingen.

2009-2016 Junior Professor Development Economics, University of Göttingen. Junior leader group behavioral development economics. Center for the Study of Poverty, Equity and Growth.

2008-09 Post-Doc University of Gothenburg, Sweden. Environmental Economics Group. Funded by the Adlerberska Foundation.

2007-08 Post-Doc University of Innsbruck, Austria. Institute for Financial Economics. (50% position)

IV. Publications

- Parlasca, M. C., Martini, C. A., Köster, M., & Ibañez, M. 2024. Aspirations and weather shocks: Evidence from rural Zambia. *Agricultural Economics* 55(6), 985-999
- Balasubramanian, P., Ibanez, M., Khan, S., & Sahoo, S. 2024. Does women's economic empowerment promote human development in low-and middle-income countries? A meta-analysis. *World Development*, 178, 106588.
- Cantet, N., Ibañez, M., Muñoz-Mora, J. C., & Quintero, L. M. 2024. Key Determinants of COVID-19 Vaccination Take-Up in Remote Rural Areas: Evidence From Colombia. *International Journal of Public Health*, 69, 1606689.
- Unfried, K., Ibanez, M., & Restrepo-Plaza, L. M. 2022. Discrimination in post-conflict settings: Experimental evidence from Colombia. *World Development*, 154, 105877.
- Grosch, K., Ibañez, M., & Viceisza, A. 2022. Competition and pro-sociality: A lab-in-the-field experiment in Ghana. *Journal of Behavioral and Experimental Economics*, 99(Aug):101887.
- Ibanez, M., Riener, G. 2018. Sorting through affirmative action: Three field experiments in Colombia. *Journal of Labor Economics*, 36(2):437-478.
- Ibanez, M., Schaffland, E. 2018. Organizational Performance with In-group and Out-group leaders: An Experiment. *Journal of Behavioral and Experimental Economics*, 73: 1-10.
- Vorlaufer, M., Ibanez, M.; Bambang J.; Wollni, M. 2017. Conservation versus equity: Can payments for environmental services achieve both? *Land Economics*, 93(4), pp.667-688.
- Ibanez, M. and Klasen, S., 2017. Is the war on drugs working? Examining the Colombian case using micro data. *The Journal of Development Studies*, 53(10), pp.1650-1662.
- Ibanez, M. and Blackman, A. 2016. Is Eco-Certification a Win-Win for Developing Country Agriculture? Organic Coffee Certification in Colombia. *World Development* 86:14-27
- Ibanez, M. and Martinsson, P. 2013. Curbing coca cultivation in Colombia. – A framed field experiment. *Journal of Public Economics*, 105, 1-10.
- Ibanez, M. and Carlsson, F. 2010. A survey-based choice experiment on coca cultivation. *Journal of Development Economics*, 93 (2), 249-263.
- Ibanez, M., Czermak, S., Sutter, M. 2009. Searching for a better deal—On the influence of group decision making, time pressure and gender on search behavior. *Journal of Economic Psychology*, 30 (1), 1-10

V. Working Papers

- Grosch, Kerstin and Ibanez, Marcela and Riener, Gerhard, A Hidden Cost of Violent Conflict? Sorting into Local Labor Markets in Colombia. Available at SSRN: [ssrn.4940799](https://ssrn.com/abstract=4940799)
- Ibanez, M., & Schneider, S. O. (2023). Income risk, precautionary saving, and loss aversion—an empirical test. MPI Collective Goods Discussion Paper, (2021/6).
- Ibanez, M., Khadjavi, M., Martini, C. 2021. Community Aspirations and Collective Action: A field experiment. No 309651, GlobalFood Discussion Papers from University of Göttingen., GlobalFood, Department of Agricultural Economics and Rural Development
- Banerjee, R., Ibanez, M., Riener, G., & Sahoo, S. 2021. Affirmative action and application strategies: Evidence from field experiments in Colombia (No. 362). DICE Discussion Paper.
- Ibanez, M., Khan, S., Minasyan, A., Sahoo, S. and Balasubramanian, P., 2017. The impacts of interventions for female economic empowerment at the community level on human development: a systematic review of the evidence in low-and middle-income countries. The Campbell Collaboration.
- Freudenreich, H., Ibanez, M., Dietrich, S. and Musshoff, O., 2018. Formal insurance, risk sharing, and the dynamics of other-regarding preferences. Working Paper No. 115. GlobalFood Discussion Paper Series. University of Göttingen.
- Ibanez, M., & Vasquez, J. 2016. Can we fight drugs using communication campaigns? A framed field experiment Working Paper No 199. Courant Research Centre: Poverty, Equity and Growth-Discussion Papers.
- Banerjee, D., Ibanez, M., Riener, G., & Wollni, M. 2015. Volunteering to take on power: Experimental evidence from matrilineal and patriarchal societies in India (No. 204). DICE Discussion

VI. Work in progress

- Paschoaleto, R., Ibanez, M. Rincon, F., Resilience to Climate Change Diversification strategies and correlation neglect.
- Ibanez, M., Priebe, J., Riener, G., Susanti, Devi. Hidden moral costs of control: Field evidence from performance appraisals in the public sector.
- Cantet, N., Ibanez, M., Orozco-Garcia, T., Riener G. The Value of Decision Rights within the Household: Experimental Evidence from Colombia.
- Saldarriaga Isaza, A. Ibanez, M., Oyarzo, M., Cantet, N., Paschoaleto, R., Orrego, S. All that glitters is not gold? Approaching the sub-national and spatial impact of a gold rush and policy changes.

- Schneider, S. O., Ibanez, M., & Riener, G. Measuring Utility: An Application to Higher Order Risk Preferences. Working Paper.
- Balasubramanian, P., Celis, D. Ibanez, M. Religious identity and altruistic giving: A field experiment with children in India.
- Ibanez, M., Karbala, G. Riener, G. Household Bargaining over Pro-social Decisions—Evidence from Egypt.

VII. External Funds

- Climate AI. Climate Change AI Innovation Grants 2024. Value: 145,000 Euros. Role: Speaker.
- IDB Housing improvement and domestic violence in Colombia. RG-T3771-P003. 15.03.2023-30.11.2024. Joint project with EAFIT University. Value: 30,000 US Dollars. Role: Principal Investigator.
- DAAD Subject-Related Partnerships with Universities in Developing Countries. Sustainable Rural and Agricultural Development: A new specialization in the master program in applied economics at Universidad EAFIT. Period. 01.01.2018-31.12.2021. Value:187,200 Euros. Role: Speaker.
- VW Vorab Programm. Diversity Turn: Volkswagen Stiftung. Period: 01.08.2015 – 30.07.2018. Value: 1,362,087 Euros in total of which 282,973 Euros. Role: Principal Investigator.
- Research Program GrOW. Does female economic empowerment foster economic growth. A systematic review of the theory and empirical evidence. IDRC-DFID-Hewlett Foundation Research Program GrOW. Period: 01.02.2016 – 01.07.2017. Value: 400 000 Euros. Role: Principal Investigator.
- VW Vorab Programm. Reducing poverty risk in developing countries. Institution: Volkswagen Stiftung. Period: 01.08.2015 – 30.07.2018 Value: 1 489 144 Euros (262 906 Euros). Role: Principal Investigator.
- RTG-1666. Transformation of global Agri-Food systems: trends, driving forces, and implications for developing countries. RTG-1666 - Continuation Grant. Institution: German Research Foundation. DFG. Period: 01.10.2015 – 31.03.2020 Value: 251,073 Euros. Role: Principal Investigator.
- SFB 990- Collective Action and Land Allocation. Institution: German Research Foundation. DFG. Period: 01.01.2012 – 31.12.2015. Value: 12 620 100 Euros. (167 800 Euros). Role: Principal Investigator.
- Project: RTG 1723. Globalization and Development. German Research foundation. Institution: German Research Foundation. DFG. Period: 01.01.2012 – 31.12.2015. Value: 345 000 Euros (57 500 Euros). Role: Principal Investigator.

- RTG-1666. Transformation of global Agri-Food systems: trends, driving forces, and implications for developing countries. RTG-1666. Institution: German Research Foundation. DFG. Period: 01.04.2011 – 30.09.2015. Value: 206 360 Value: 206,360 Euros.

VIII. Teaching

Lectures: Applications of Game Theory to Development Economics, Economics of Crime, Advanced Development Economics, Development Economics: Micro Issues in Development Economics, Advanced Microeconomics.

Seminars: Minds, Society and Behavior, Behavioral Development Economics, Games in Development Economics

IX. Invited Talks

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| 2024 | Economic Department Seminar. Freiburg University, December 19th, 2024. Freiburg. |
| 2024 | Summer School - Experiments in Development Economics, University of Ghent, 19 September 2024, Ghent. |
| 2024 | International Center for Higher Education Research (INCHER) Colloquium. University of Kassel. February 14, Kassel. |
| 2023 | University of Navarra. Instituto Cultura y Sociedad. 14 de noviembre de 2023 |
| 2021 | Vilfredo Pareto Research Seminar. The Graduate Institute of Geneva. IHEID. 23 March 2021. Geneva, Switzerland (Online Presentation) |
| 2020 | Seminar Faculty of Economics. Universidad de los Andes. Household Bargaining over Pro-social Decisions—Evidence from Egypt. 17th March, 2020, Bogotá |
| 2019 | Seminar in Public Economics. University of Konstanz University. Who wants to be the hired gun? 2nd December 2019, Germany |
| 2019 | Semana del economista. EAFIT University. Who cultivates coca and what can we do about it? 16th September, Medellin, Colombia |
| 2019 | Economics Seminar Series. University of East Anglia. 14th February 2019, Norwich, UK |
| 2018 | Faculty of Economics Seminar. University EAFIT. Fighting Drugs with Communication Campaigns. 12th March 2018, Medellin, Colombia |
| 2018 | Frontiers of Economics Seminar. Tübingen. Social Dilemmas: the role of norms, institutions and incentives. 17th January 2018, Tübingen, Germany |
| 2015 | Agricultural Economics Seminar. Changing minds and winning hearts in Colombia. 7th July 2015, Munich, Germany |

- 2014 DIW Seminar. Can we fight drugs using communication campaigns. 6th November 2014. Berlin, Germany
- 2014 Development Economics Colloquium. Leibniz Universität Hannover. Sorting through affirmative action. 16th July 2014. Hannover, Germany
- 2013 Seminar der Studienstiftung des Deutschen Volkes. Behavioral economic models of crime. 9th November 2013. Munich, Germany.
- 2013 Social Science Research Center Berlin (WZB) Workshop Fertile Fields in Development: Randomized Trials versus Individual Preferences. Discussant. 6th to 7th of June 2013.
- 2012 IBA-Colloquium. Institut für Arbeitsmarkt und Berufsforschung. Sorting through Affirmative Action. 24th August 2012. Nuremberg, Germany.
- 2012 GIGA PhD Seminar. Sorting through affirmative action. 5th April 2012. Hamburg, Germany.
- 2012 Behavioral and Experimental Economics Course. Sorting through Affirmative Action. January 2012. Universidad de los Andes, Bogota, Colombia.
- 2011 Behavioral and Experimental Economics Seminar. Identity and Leadership. 26th August 2011. University of Gothenburg, Sweden.
- 2011 Seminar Latin American Experimental Economics Network. Group Identity and Leadership: 24h February 2011. Bogota, Colombia.
- 2010 Keynote speaker: PEG-Net conference. Who cultivates coca and what can we do about it? 2nd-3rd September 2010. Midrand. South Africa.

X. PhD Students

- Middelhoff Charlotte, Started June 2022. M. Sc Economics and Institutions. Philipps-Universität Marburg. Topic: Gender equity and Domestic Violence.
- Duarte, Rafael. Started June 2022. MA. Development Economics. University of Göttingen. Topic: Resilience to Climate Change.
- Orozco, Tatiana. Started April 2018. Graduated October 2023 MA. Development Economics. University of Göttingen. Topic: Decision Making in Fragile Settings. (First placement: ISDC – International Security and Development Center)
- Martini, Christina. Started April 2017. Graduated December 2020. PhD dissertation title: The Role of Aspirations in Collective Action and Labor Markets. (First placement: The German Centre for Integrative Biodiversity Research -iDiv)
- Ureña, Viviana. Started July 2016. Graduated June 2021. PhD dissertation title: Dynamics of Social and Individual Preferences: Evidence from Madagascar. (First placement: Center for Evaluation and Development. C4ED)

- Balasubramanian, Pooja. Started January 2016. Graduated February 2020. PhD dissertation title: Leaving no one behind: Behavioral Response to Social exclusion and economic inequalities. (First placement: German Development Institute -DIE)
- Celis, Daniel. Started November 2015. Graduated December 2019. PhD dissertation title: Essays on social preferences in children and adolescents: experimental evidence from Colombia and India.
- Karbala, Ghida. Started April 2015. Graduated December 2018. PhD dissertation title: Essays in Behavioral Economics a new approach to policy making. (First placement: Center for Evaluation and Development. Mannheim.)
- Schneider, Sebastian. Started May 2014. Graduated November 2017. PhD dissertation title: Advances and application of experimental measures to test behavioral saving theories and a method to increase efficiency in multiple treatment assignment. (First placement: Max Planck Institute for Research in Collective Goods).
- Grosch, Kerstin. Started April 2014. Graduated September 2017. PhD dissertation title: Essays on behavioral labor economics: experimental evidence from Germany and Ghana. (First placement: Insight Austria).
- Vasquez, Juanita. Started October 2011. Graduated February 2015. PhD dissertation title: "Beyond Punishment: Achieving sustainable compliance with the law. The case of coca reducing policies in Colombia." (First placement: University of Mannheim).
- Asiedu, Edward. Started April 2011. Graduated August 2014. PhD dissertation title: "Three Essays in Empirical and Experimental Development Economics: Pro-social Behavior, Monitoring of Development-Linked Public Goods and Inequality in Sub-Saharan Africa." (First placement: University of Passau).
- Dietrich, Stephan. Started May 2010. Graduated December 2013. PhD dissertation title: "Risk, Insurance Shocks: Case study and Experimental Evidence from Colombia." (First placement: MaastrichtUniversity).
- Schaffland, Elke. Started January 2010. Graduated June 2013. PhD dissertation title: "Essays on Development and Behavioral Economics: Impact Evaluation of the Bolsa Familia conditional cash transfer on education and the Effect of Leadership Identity on group cooperation and Elite capture." (First placement: World Bank Regional Office in Brazil).

XI. Supervision academic theses

- Fangyi, Jin. Master in Development Economics. Does the Number of Children in a Family Affect the Quality of Children? A Meta-Analysis. Finished January 2025
- Dai, Rongrong. Master in International Economics. Female participation in the Remote Work Market: A Choice Experiment in China. Finished January 2025

- Watty, Francisco. Master in Development Economics. Elite Capture and Social Identity: Does Leader Effort on Return on Cooperation Impact Elite Capture? Finished December 2024
- Heinrichs, Marvin. Master in International Economics. Assessing the Economic Development Impact of the Colombian Peace Agreement. Finished September 2024.
- Viti, Costanza. Master in Development Economics. Shock-driven Energy Transition: a behavioral economics approach. Finished July 2024.
- Kleine, Tim. Master in International Economics. Do Minimum Wages Improve Health Status? Evidence from the German Socioeconomic Panel, SOEP. Finished April 2024.
- Loeckx, Francesca. Master in Development Economics. The Pope and the Vaccine – The Impact of Pope Francis on Covid-19 Vaccination Intentions in Catholic Regions. Finished January 2024.
- Mahecha, Martinez, Monica. Master in Development Economics. “False Positives” and State Legitimacy: an empirical analysis in Colombia. Finished December 2023.
- Dekiert-Bauernfeind, Konstantin. Master in Development Economics. Exploring Effects of Education on Democratic Engagement in Taiwan. Finished September 2023.
- Eid, Youmna Elhoussiny Abdelsattar. Master in Development Economics. Gender Preferences in Competition: A Field Experiment in Colombia. Finished July 2023.
- Basia, Eleni. The Impact of the political leaders on vaccination intentions against Covid-19 in the EU: Assessing people’s conformity proclivities. Master in International Economics. Finished March 2023.
- Vallette-d’Osia, Jeanne. Master in Development Economics. Impacts of women’s property rights on desired and realized fertility, a systematic review. Finished October 2022.
- Coelho, Vivian. Master in Development Economics. Socioeconomic Status and Prosocial Behavior: Evidence From a Field Experiment. Finished May 2022.
- Marquez, Nicolas. Master in Development Economics. Göttingen University, Germany. Dissertation title: Revising the relation between inequality and Crime in Latin America. Finished August 2022.
- Kidane, Helen Kiflemariam. Master in Development Economics. Göttingen University, Germany. Dissertation title: The long-term impact of role model video on community aspirations and cooperation. Finished February 2022
- Dolling, Jérôme. Master in Development Economics. Double Degree Program Stellenbosch University - University of Goettingen. Dissertation title: Do weather shocks diminish behavioral control and increase cigarette consumption? Panel data evidence from Indonesia. Finished February 2022

- Köster, Maximilian. Master in Development Economics. Weather Shocks and Aspirations in Rural Zambia. Finished October 2021
- Basnet, Shambhavi. Master in Development Economics. Göttingen University, Germany. Dissertation title: Migration and the Changes in Education Outcomes among Children in Nepal: An Instrumental Variable Approach. Finished December 2021.
- Koester Maximilian. Master in Development Economics. Göttingen University, Germany. Dissertation title: Weather Shocks and Aspirations in Rural Zambia. Finished October 2021.
- Cuartas, Alexander. Master in Development Economics. Göttingen University, Germany. Dissertation title: Does Transparency bring about development? Finished May 2021
- Zavaleta, Delgadillo, Nicolle. Master in International Economics. Göttingen University, Germany. Dissertation title: Information Asymmetries between Socially responsible Investing Firms: A case study of the Mining industry in Latin America. October 2020
- Linhoff, Maike. Master in International Economics. Göttingen University, Germany. Dissertation title: Pastoralists' Preferences for livestock Index-Insurance Contracts: Insights from Kenya. Finished August 2020.
- Chiang, Hsiao Hsin. Erasmus Mundus Joint Master Global Markets, Local Creativities. Dissertation title: The impact of Fintech in Encouraging People to save by incorporating behavioral economics: review on empirical evidence. September 2020.
- Ngoc, Phan, Han Thi. Master in International Economics. Göttingen University, Germany. Dissertation title: Trade liberalization, Poverty and Inequality in ASEAN: A multidimensional approach. Finished November 2020.
- Carcache, Erika. Master in Development Economics. Göttingen University, Germany. Dissertation title: The power to decide in Markets. Differences in the willingness to decide for oneself and on behalf of others in agricultural markets. Experimental Evidence from Madagascar. Finished October 2020.
- Merdanaj, Apojosanata. Master in Development Economics. Göttingen University, Germany. Dissertation title: Democracy in the schools: A case study in Bogota.
- AlGhazi, Lynn. Master in Development Economics. Göttingen University, Germany. Dissertation title: Seeking help against domestic Violence: an analysis on developing countries. Finished April 2019.
- Taeger, Katharina. Master in International Economics. Göttingen University, Germany. Dissertation title: Honesty in Schools – Experimental Evidence with Teachers in Indonesia. Finished June 2019.
- Mendoza, Jennifer. Master in Development Economics. Göttingen University, Germany. Dissertation title: An economic model of monetary giving decisions: considering reference-dependent utility preferences. Finished June 2019.

- Amoah, Nana Kwame. Master in Development Economics. Göttingen University, Germany. Dissertation title: "What happened to Crime in Central-Eastern Europe?". Finished August 2018
- Nelle, Mareike. Master in Development Economics. Göttingen University, Germany. Dissertation title: "The impact of Exogenous Shocks on Household Wealth Dynamics as a Consequence of Modified risk preferences. Evidence using panel data from Thailand." Finished September 2018.
- Triviño, Sonia. Master in International Economics. Göttingen University, Germany. Dissertation title: "Saving for the old age: an analysis under prospect theory." Finished May 2015.
- Guzman, Carlos. Master in Development Economics. Göttingen University, Germany. Dissertation title: "Socioeconomic impacts of the war on drugs in Colombia." Finished December 2015.
- Rodriguez, Jennifer. Master in Sustainable International Agriculture. Göttingen University, Germany. Dissertation title: "Impact of the Urban Agriculture in poverty reduction in Bogota." Finished in October 2015.
- Zukula, Björn. Master in International Economics. Göttingen University, Germany. Dissertation title: "The economic impacts of the Mexican drug industry on the Mexican Economy and society." Graduated May 2015.
- Fagan, Tom. Master in International Economics. Göttingen University, Germany. Dissertation title: "The socioeconomic determinants of windfall expenditure patterns: an analysis from the Jambi Province of Indonesia." Graduated November 2014.
- Negrete-G. Ana Karen. Master in International Economics. Göttingen University, Germany. Dissertation title: "A behavioral economics approach to the Pensions Problem." Graduated February 2014.

XII. Prizes, awards, honors

- 2014 Wissenschaftspreis Niedersachsen 2014. Category Nachwuchswissenschaftlerin. Lower Saxony Ministry of Science and Culture.
- 2008-2009 Adlerbert Research Foundation. Post Doctoral Fellowship in Sustainable Development
- 2008 Research Grant. Latin American and Caribbean Environmental Economics Program
- 2002-2004 University of Gothenburg Stipendium.