

Projektmanager (m/w/d) - Marketing

The Company

Leading manufacturing group with 330 employees, specialist in the design, production and marketing of agricultural soil preparation, drilling and fertilisation solutions.

Founded in 1936, the company is a family business which has over 80 years' experience in these areas and strong values: Customer focus, Human values, Social and Environmental responsibility.

Job description

- Video production for Youtube (<u>https://www.youtube.com/@farming-together</u>)
- Promotion of sales and regenerative agriculture on social media
- Production of testimonial videos
- Organization of fairs, field demonstrations and customer visits to our farm in La Conillais (<u>https://sky-agriculture.com/?-Seminare-Weiterbildung-&lang=de</u>)
- Develop action plans to bring the brand to life with the german team
- Travels in Germany and neighbouring countries Austria, Poland, Denmark, Holland,...
- Full time job / with the possibility to start as part time during studies / summer holidays
- Home office

The successful applicant

- Knowledge with video production (Adobe) and flying drones
- Communicative skills
- Experience in product promotion on social media
- Fluent english

Please send your application to rh@burel-group.com